Customer Relationship & Promotion Management

eps.STRADA-CRM: Develop & manage customer sales the EASY WAY ●

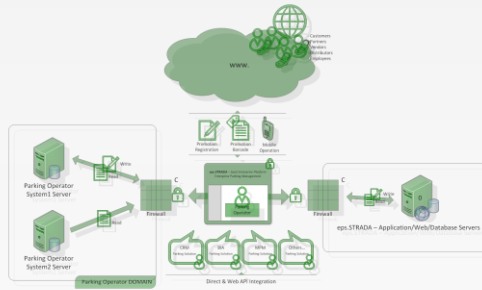## eps.STRADA

One Enterprise, Many Capabilities

A blueprint designed and developed to help parking operators get the most out of their organization's critical resources.

eps.STRADA is a fully-integrated enterprise platform that is the perfect fit for parking operators who seek to maximize efficiency and innovation while cutting-down on costs.

SaaS Architecture
With its SaaS architecture, the eps.STRADA enterprise will put your business on the path to profitability.
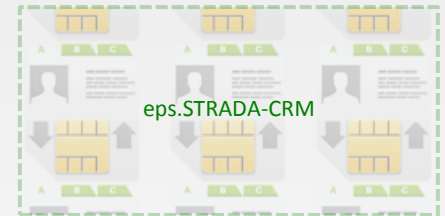
Integrity Controls
Hosted within an impenetrable, ISO and PCI DSS certified data center, the eps.STRADA enterprise employs sophisticated user-role and system-based security principles, while achieving annual SAS70 Type II audits.

eps.STRADA-CRM

The Only Parking Industry Compatible CRM System

TORViC eps develops solutions that consider the full 360-degrees of parking management. Parking operators turn to TORViC eps to realize efficiencies, enhance quality and scope of their services and safely park more people with less cost.

As a first Parking Industry specific CRM system, the eps.STRADA-CRM solution was designed to help parking operators of all sizes maximize their sales potential. By utilizing the latest technologies, in conjunction with leading business processes, the eps.STRADA-CRM solution delivers unparalleled capabilities that enable parking operators to achieve paramount parking customer experience and sustained top-of-mind association. With the eps.STRADA- solution, parking operators can manage their marketing campaigns and promotions from one system, while collecting and mining invaluable parking customer data.

Why eps.STRADA-CRM?
The eps.STRADA-CRM solution goes beyond traditional CRM systems, providing parking operators everything they need to connect with parking customers, all in one place and available any time, any where.

With its open architecture and systematic updates, the eps.STRADA-CRM solution does away with the hidden system maintenance and support costs and drawn-out implementations of traditional CRM systems.

Key Capabilities
The eps.STRADA-CRM solution's unique and powerful capabilities deliver a 360-degree view of all insightful parking customer data and interactions, and include

- Intelligent up-sell and retention marketing with unified barcodes
- Social Web lead integration
- Parking customer facility access management
- Mobile and desktop real-time, role-based dashboards
- Comprehensive contact and document management

Request Additional Information
Call us today. Connect with your parking customers tomorrow!